

# Orchestrating Opportunities

## 2025 Sponsorship Overview



### Sunday, February 16 at Orchestra Hall, Minneapolis

3:30pm Reception & Activities in the Grand Foyer

5:00pm Program in the Auditorium featuring GTCYS Musicians

Celebrate music and community at the Greater Twin Cities Youth Symphonies' (GTCYS) annual Orchestrating Opportunities benefit on February 16 at beautiful Orchestra Hall! GTCYS musicians of all ages, including this year's concerto competition winner, will take the stage for a joyous program filled with inspiring music and stories to support opportunities for students now and into the future. As GTCYS' largest fundraising event of the year, sponsorships and event proceeds will support student scholarships and music education activities.

**"GTCYS is a great opportunity for growth and community" –Maura, violin**

**The Greater Twin Cities Youth Symphonies (GTCYS) opens doors to music learning and provides a pathway for students of all ages, musical levels, and backgrounds.** As one of the region's leading youth arts education programs since 1972, GTCYS provides a joyful and inclusive learning community. Learn more at [gtcys.org](https://gtcys.org).



- **1,300+** participating students ages 7 – 18 from across the region are transformed as strong learners and leaders
- **11 school-year orchestras and multiple summer camps** create entry-points and pathways for students of all backgrounds
- **\$250,000+** in need-based scholarships for tuition and private lessons reduce financial barriers
- **Access initiatives level the playing field** for underrepresented students, through our Harmony strings instruction program, Launch Lessons, and Pathway Musicians
- **30 free annual concerts** at diverse venues enrich the community and create beauty
- **Poised for the future** with successful track record of growth, EDI initiatives, and leadership

**Accessible entry-points and musical pathways so any child can thrive**

# Orchestrating Opportunities Sponsorship Levels

**Make a difference as a sponsor!** By partnering with GTCYS, sponsors will receive valuable brand recognition while directly supporting the event and creating opportunities for young musicians. It's a win-win!

## **\$10,000 Presenting Sponsors** (tax-deductible value \$5,675)

- Full page printed ad in GTCYS' 2025-26 fall and spring program books
- Digital sponsorship in GTCYS News Notes or Up Tempo e-newsletter
- Name/logo recognition in event emails, program, signage, and GTCYS' website
- Stage announcement at event
- Dedicated social media thank you post
- Priority reserved seating for program, glass of champagne, and drink ticket for 20 guests
- 20 tickets to 2025-26 Symphony Series concerts
- Sponsorship supports free attendance for 50 other GTCYS community members



## **\$5,000 Program Sponsors: Symphony, Harmony, Harmony Alumni, or Jupiter**

*Sponsor selects program preference (tax-deductible value \$2,935)*

- Full page printed ad in GTCYS' 2025-26 fall program book
- Name/logo recognition in event emails, program, signage, and GTCYS' website
- Stage announcement at event
- Recognition on social media
- Priority reserved seating for program, glass of champagne, and drink ticket for 10 guests
- Underwrites Symphony, Harmony, Harmony Alumni, Jupiter students' performance at the event (sponsor selects on a first available basis)
- 10 tickets to 2025-26 Symphony Series concerts
- Sponsorship supports attendance for 25 other GTCYS community members

## **\$3,000 Event Sponsors: Catering, Golden Ticket Raffle, Online Auction, Mystery Bags, Chamber Music or Instrument Petting Zoo**

*Sponsor selects event preference (tax-deductible value \$1,689)*

- Half page ad in GTCYS' 2025-26 fall or spring program book
- Name/logo recognition in event program, signage, and GTCYS' website
- Stage announcement at event
- Recognition on social media
- Underwrites an event component (sponsor selects on a first available basis)
- Priority reserved seating for program, glass of champagne, and drink ticket for 6 guests
- 6 tickets to 2025-26 Symphony Series concerts
- Sponsorship supports attendance for 15 other GTCYS community members



## **\$1,000 Signature Sponsors** (tax-deductible value \$678)

- Name/logo recognition in event program, signage, and website
- Recognition during the event
- Reserved seating section, glass of champagne, drink ticket for 2 guests
- 2 tickets to 2025-26 Symphony Series concerts
- Sponsorship supports attendance for 5 other GTCYS community members



## **\$500 Student Sponsors** (tax-deductible value \$340)

- Name recognition in event program
- Underwrites event participation for 5 GTCYS students
- Glass of champagne, drink ticket for 2 guests
- Underwrites attendance for 2 community members

**Purchase your sponsorship by January 31** online at [gtcys.org/fundraiser-sponsor](https://gtcys.org/fundraiser-sponsor) or use the form on the next page. Can't sponsor, but still want to make a difference? Give the gift of music today at [gtcys.org/donate](https://gtcys.org/donate).

**Questions?** Contact executive director Megen Balda at [megen@gtcys.org](mailto:megen@gtcys.org) or 651.602.6802. **Thank you!**

# 2025 Orchestrating Opportunities Sponsorship Reservation Form

Purchase your sponsorship by January 31. An online form is also available at [www.gtcys.org/fundraiser-sponsor](http://www.gtcys.org/fundraiser-sponsor).

## SPONSOR INFORMATION

Sponsor Name (as you prefer to be recognized) \_\_\_\_\_

Contact Name/Title (if different than above) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## SPONSORSHIP LEVEL

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor   \$10,000                 | <input type="checkbox"/> Event Sponsor: Online Auction   \$3,000         |
| <input type="checkbox"/> Program Sponsor: Symphony   \$5,000           | <input type="checkbox"/> Event Sponsor: Mystery Bags   \$3,000           |
| <input type="checkbox"/> Program Sponsor: Harmony   \$5,000            | <input type="checkbox"/> Event Sponsor: Chamber Music   \$3,000          |
| <input type="checkbox"/> Program Sponsor: Harmony Alumni   \$5,000     | <input type="checkbox"/> Event Sponsor: Instrument Petting Zoo   \$3,000 |
| <input type="checkbox"/> Program Sponsor: Jupiter   \$5,000            | <input type="checkbox"/> Signature Sponsor   \$1,000                     |
| <input type="checkbox"/> Event Sponsor: Catering   \$3,000             | <input type="checkbox"/> Student Sponsor   \$500                         |
| <input type="checkbox"/> Event Sponsor: Golden Ticket Raffle   \$3,000 |  |

## PAYMENT

- Check enclosed, payable to GTCYS
- Please invoice me
- To pay with a credit card, please reserve your sponsorship online at [www.gtcys.org/fundraiser-sponsor](http://www.gtcys.org/fundraiser-sponsor)

By January 31, return this form to executive director Megan Balda at [megan@gtcys.org](mailto:megan@gtcys.org) or mail to GTCYS, 10 River Park Plaza, Suite 730, St. Paul, MN 55107. Questions about sponsorships or details? Call Megan at 651.602.6802.

**Thank you!**