

Orchestrating Opportunities

2024 Sponsorship Overview



greater twin cities youth symphonies



Sunday, February 18 at Orchestra Hall, Minneapolis

4:00pm Activities & Cocktail Reception in the Grand Foyer

5:00pm Program & Auctions in the Auditorium featuring GTCYS Musicians

Celebrate music and community at the Greater Twin Cities Youth Symphonies' (GTCYS) annual Orchestrating Opportunities benefit on February 18 at beautiful Orchestra Hall! GTCYS musicians of all ages, including this year's concerto competition winner, will take the stage for a joyous program filled with inspiring music, stories, and auctions to support opportunities for students now and into the future. As GTCYS' largest fundraising event of the year, sponsorships and event proceeds will support student scholarships and music education activities.



"GTCYS gives students skills of self-esteem and responsibility" ~Harmony parent

The Greater Twin Cities Youth Symphonies (GTCYS) opens doors to music learning and provides a pathway for students of all ages, musical levels, and backgrounds. As one of the region's leading youth arts education programs since 1972, GTCYS provides a joyful and inclusive learning community. Learn more at gtcys.org.



- **1,200+ participating students ages 7 – 18** from across the region are transformed as strong learners and leaders
- **10 school-year orchestras and multiple summer camps** create entry-points and pathways for students of all backgrounds
- **\$200,000+ in need-based scholarships** for tuition and private lessons reduce financial barriers
- **Access initiatives level the playing field** for underrepresented students, through our Harmony strings instruction program, Launch Lessons, and Pathway Musicians
- **25 free annual concerts** at diverse venues enrich the community and create beauty
- **Poised for the future** with successful track record of growth, EDI initiatives, and leadership

Accessible entry-points and musical pathways so any child can meet their potential

Orchestrating Opportunities Sponsorship Levels

Make a difference as a sponsor! By partnering with GTCYS, sponsors will receive valuable brand recognition while directly supporting the event and creating opportunities for young musicians. It's a win-win!

\$10,000 Presenting Sponsors (tax-deductible value \$6,075)

- Full page printed ad in GTCYS' 2024-25 fall and spring program books
- Digital ad in GTCYS News Notes or Up Tempo e-newsletter
- Name/logo recognition in event emails, program, signage, and GTCYS' website
- Stage announcement at event
- Dedicated social media thank you post
- Priority reserved seating for 20 guests during event program
- Underwrites attendance for 50 guests
- 20 tickets to 2024-25 Symphony Series concerts



\$5,000 Program Sponsors: Symphony, Harmony, or Harmony Alumni

(sponsor selects preference) (tax-deductible value \$3,135)

- Full page printed ad in GTCYS' 2024-25 fall program book
- Name/logo recognition in event emails, program, signage, and GTCYS' website
- Stage announcement at event
- Recognition on social media
- Priority reserved seating for 10 guests during event program
- Underwrites Symphony, Harmony, or Harmony Alumni students' performance at the Benefit (sponsor selects on a first available basis)
- Underwrites attendance for 25 guests
- 10 tickets to 2024-25 Symphony Series concerts



\$3,000 Event Sponsors: Catering, Beverages, Live Auction, or Golden Ticket Raffle

(sponsor selects preference) (tax-deductible value \$1,810)

- Half page ad in GTCYS' 2024-25 fall or spring program book
- Name/logo recognition in event program, signage, and GTCYS' website
- Stage announcement at event
- Recognition on social media
- Underwrites an event component: Catering, Beverages, Live Auction, Golden Ticket Raffle (sponsor selects on a first available basis)
- Priority reserved seating for 6 guests during event program
- Underwrites attendance for 15 guests
- 6 tickets to 2024-25 Symphony Series concerts



\$1,000 Signature Sponsors (tax-deductible value \$770)

- Name/logo recognition in event program, signage, and website
- Recognition during the event
- Underwrites attendance for 5 guests
- 2 tickets to 2024-25 Symphony Series concerts



\$500 Student Sponsors (tax-deductible value \$350)

- Name/logo recognition in event program
- Underwrites event participation for 5 GTCYS students
- Underwrites attendance for 2 guests

Purchase your sponsorship by January 19 online at gtcys.org/benefitsponsor or use the form on the next page. Can't sponsor, but still want to make a difference? Give the gift of music today at gtcys.org/donate.

Questions? Contact development director Mackenzie Catton (mackenzie@gtcys.org; 651.602.6808) or executive director Megen Balda (megen@gtcys.org; 651.602.6802). **Thank you!**



2024 Orchestrating Opportunities Sponsorship Reservation Form

Purchase your sponsorship by January 19. An online form is also available at www.gtcys.org/benefitsponsor.

SPONSOR INFORMATION

Sponsor Name (as you prefer to be recognized) _____

Contact Name/Title (if different than above) _____

Address _____

City, State, Zip Code _____ Phone _____

Email _____ Website _____

SPONSORSHIP LEVEL

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Event Sponsor: Beverages \$3,000 |
| <input type="checkbox"/> Program Sponsor: Symphony \$5,000 | <input type="checkbox"/> Event Sponsor: Live Auction \$3,000 |
| <input type="checkbox"/> Program Sponsor: Harmony \$5,000 | <input type="checkbox"/> Event Sponsor: Golden Ticket Raffle \$3,000 |
| <input type="checkbox"/> Program Sponsor: Harmony Alumni \$5,000 | <input type="checkbox"/> Signature Sponsor \$1,000 |
| <input type="checkbox"/> Event Sponsor: Catering \$3,000 | <input type="checkbox"/> Student Sponsor \$500 |

PAYMENT

- ☐ Check enclosed, payable to GTCYS
- ☐ Please invoice me
- ☐ To pay with a credit card, please reserve your sponsorship online at gtcys.org/benefitsponsor

By January 19, return this form to development director Mackenzie Catton at mackenzie@gtcys.org or mail to GTCYS, 408 St. Peter Street, Suite 300, St. Paul, MN 55102. Questions about sponsorships or details? Call Mackenzie at 651.602.6808.

Thank you!

