



**“Playing violin teaches me never to give up.” ~ GTCYS 3rd grader**

**GTCYS transforms young musicians of all ages, abilities, and backgrounds** by breaking down barriers to music instruction and providing exceptional year-round orchestral experiences.

- 1,000+ participating students ages 8 – 18 from across the region are being shaped as strong learners, leaders, and well-rounded individuals
- 9 school-year orchestras, 3 summer orchestras and 2 string camps create entry-points for students of all musical levels
- \$85,000 in need-based tuition and lessons scholarships reduces financial barriers
- Afterschool violin instruction creates an equitable pathway for underserved students in St. Paul
- 30+ annual concerts at diverse venues enrich the community and create beauty



**Recent Growth Statistics**

In addition to being one of the leading youth programs in the Twin Cities region, GTCYS is one of the largest, most comprehensive youth orchestra programs in the United States. With the community’s support, GTCYS consistently expands its programming to meet the growing interest, rather than turn students away.

|                         | 2010-11   | 2018-19     | Growth                  |
|-------------------------|-----------|-------------|-------------------------|
| # of Students           | 579       | 1,065       | 84% increase            |
| Need-Based Scholarships | \$20,995  | \$85,000    | 305% increase           |
| # of Orchestras         | 7         | 9           | 2 east metro orchestras |
| # of Concerts           | 18        | 30          | 66% increase            |
| # of Audience Served    | 7,400     | 17,000      | 130% increase           |
| Operating Budget        | \$618,000 | \$1,500,000 | 145% increase           |



**GTCYS students are not only remarkable young musicians, they are our future – our future workforce, leaders, audience members, and musicians.**

## 2019 Orchestrating Opportunities Benefit

Monday, May 13, 2019 at Orchestra Hall, Minneapolis

6:30pm Cocktails, hors d'oeuvres, and silent auction in Target Atrium

7:30pm Program and live auctions in the Auditorium

Held in Orchestra Hall's beautiful lobby and auditorium, GTCYS' annual fundraiser celebrates the vital impact that music has on the lives of students from across the region. Proceeds from event sponsorships, tickets, and auction items will help make our educational programs possible and break down barriers so even more young people from our community can benefit in GTCYS. This year's event includes performances by Artistic Director Mark Russell Smith leading our **flagship orchestra, Symphony**; guest clarinetist **Gabriel Campos Zamora** of the Minnesota Orchestra; and **musicians from Harmony**, our violin instruction program for students in St. Paul.



### Make a Difference as a Sponsor: Brand Recognition + Supporting Local Students = a Win-Win!

Through this partnership with GTCYS, sponsors will receive valuable brand recognition while directly supporting local young musicians, making it possible for them to thrive in our programs and beyond.

| Access & Experiences                           | Presenting Sponsor<br>\$5,000  | Event Sponsor<br>\$2,500   | Table Sponsor<br>\$1,000   |
|--|--|--|--|
| Table at Annual Benefit                        | X<br>2 Tables for 16 guests<br>Premier reserved seating<br>with wine table service | X<br>1 Table for 8 guests<br>Preferred reserved seating<br>with wine table service | X<br>1 Table for 8 guests<br>Preferred reserved seating<br>with wine table service |
| On-Stage Experience at the Benefit             | X<br>16 Guests on Stage at<br>Orchestra Hall                                       |  |  |
| Program Seating                                | X<br>Premier reserved seating  | X<br>Preferred reserved seating  | X<br>Preferred reserved seating  |
| Brand Recognition & Visibility                 |  |  |  |
| Advertisement in GTCYS' Program Book           | X<br>Full Page:<br>Fall and Spring Programs  | X<br>Full Page:<br>Fall or Spring Program  |  |
| Company Flyer or Email Distributed to Families | X  |  |  |
| Logo Recognition                               |  |  |  |
| Inclusion on Event Ticketing Webpage           | X  |  |  |
| Inclusion on Sponsor Webpage with Link         | X  | X  | X  |
| Inclusion in Event Program                     | X  | X  | X  |
| Signage at Event                               | X  | X  | X  |
| Company Recognition                            |  |  |  |
| Stage Announcement at Event                    | X  | X  |  |
| Name & Web Link in Email to Constituents       | X  | X  |  |
| Inclusion in Sponsors List in Program Book     | X<br>Fall and Spring   | X<br>Fall and Spring   | X<br>Fall  |
| Inclusion in Social Media                      | X  | X  |  |

# 2019 Orchestrating Opportunities Sponsorship Form

An online form is available at [www.gtcys.org/giving/benefit/sponsor](http://www.gtcys.org/giving/benefit/sponsor).

## SPONSOR INFORMATION

Name/Organization Name (as you prefer to be recognized) \_\_\_\_\_

Contact Name/Title (if different than above) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## SPONSORSHIP LEVEL

- Presenting Sponsor (\$5,000)
- Event Sponsor (\$2,500)
- Table Sponsor (\$1,000)

## PAYMENT

- Check enclosed, payable to GTCYS
- Please invoice me
- Charge my credit card: Visa    MasterCard    Amex    Discover

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

## GUEST NAMES FOR MAY 13

**Do you anticipate filling all seats at your table? (8 guests)**

- Yes – I will submit guest names on this form or by email to [megen@gtcys.org](mailto:megen@gtcys.org) by May 3.
- No – (GTCYS will fill available seats with other event guests).

*If you plan on filling the seat, but do not yet know the guest's name, please write "TBD." If you do not anticipate filling the seat, enter "N/A."*

Name 1 \_\_\_\_\_ Name 2 \_\_\_\_\_

Name 3 \_\_\_\_\_ Name 4 \_\_\_\_\_

Name 5 \_\_\_\_\_ Name 6 \_\_\_\_\_

Name 7 \_\_\_\_\_ Name 8 \_\_\_\_\_

Dietary Restrictions/Notes \_\_\_\_\_

Return this form to Executive Director Megen Balda at [megen@gtcys.org](mailto:megen@gtcys.org) or to GTCYS at 408 St. Peter Street, Suite 300, St. Paul, MN 55102. Questions about sponsorships or details? Call Megen at 651.602.6802. **Thank you!**