



Print & Digital Advertising

As the country’s largest youth orchestra program, the Greater Twin Cities Youth Symphonies (GTCYS, pronounced git-seez) attracts 1,300+ of the Twin Cities’ most talented students ages 7–18 through 11 school-year orchestras, summer camps, and access programs.

The 2026–27 season marks GTCYS’ 55th season, with 30+ concerts across the Twin Cities metro. You’ll reach an active, dedicated audience when you advertise with GTCYS!

Order print and digital ads at
gtcys.org/support/advertising

Submit art and copy to
cassidy@gtcys.org

PROGRAM BOOKS

Advertising in GTCYS’ concert programs puts you front and center with over 20,000 audience members and musicians in the Twin Cities and beyond.

Two issues (fall/winter and spring) span nine major concerts at Orchestra Hall, Ted Mann Concert Hall, and other Twin Cities venues.

FULL SEASON

Back Cover <i>color</i>	\$1,195
Inside Cover <i>color</i>	\$995
Opposite Inside Cover	\$925
Opposite Festival Program	\$895
Full Page	\$850
Half Page	\$595

FALL OR SPRING

Opposite Festival Program (spring)	\$550
Opposite Symphony Program	\$525
Full Page	\$495
Half Page	\$350

Fall/Winter Program

Nov 14–15, 2026

December 16, 2026

February 28, 2027

Art due October 16, 2026

Spring Program

April 30, 2027

May 8–9, 2027

Art due March 26, 2027

Specifications

- Print-quality PDF with 0.125” bleed
- CMYK and 300 dpi
- Full page: 5.5” x 8.5”
- Half page: 5.5” x 4.25”
- Grayscale *except back and inside covers*



EMAIL NEWSLETTER

Sponsor our monthly newsletter to reach an active musical audience!

With an average open rate of over 50%, you’ll be top of mind for 11,000+ music supporters, alumni, and families of young musicians.

UP TEMPO

First Email Ad	\$295
Each Additional Email Ad	\$250

Sent monthly on the 15th

September 2026–August 2027

Ad due on the 1st of the month

Specifications

- JPG or PNG format
- 1320px x 740px
- Up to 40 words of copy
- Include a web link