



Print & Digital Advertising



greater twin cities youth symphonies

As the country's largest youth orchestra program, the Greater Twin Cities Youth Symphonies (GTCYS, pronounced git-seez) attracts 1,300+ of the Twin Cities' most talented students ages 7–18 through 11 school-year orchestras, summer camps, and access programs.

The 2025–26 season marks GTCYS' 54th season, with 30+ concerts and an international tour. You'll reach an active, dedicated audience when you advertise with GTCYS!

Order print and digital ads at gtcys.org/support/advertising

Submit art and copy to jacob@gtcys.org

PROGRAM BOOKS

Advertising in GTCYS' concert programs puts you front and center with 25,000 audience members and musicians in the Twin Cities and beyond.

Two issues (fall and spring) span nine major concerts at Orchestra Hall, Ted Mann Concert Hall, and St. Andrew's Lutheran Church.

FULL SEASON

Back Cover <i>color</i>	\$1,195
Inside Cover <i>color</i>	\$995
Opposite Inside Cover	\$925
Opposite Festival Program	\$895
Full Page	\$850
Half Page	\$595

FALL OR SPRING

Opposite Festival Program (spring)	\$550
Opposite Symphony Program	\$525
Full Page	\$495
Half Page	\$350

Fall Program

Nov 15–Dec 15, 2025
Art due October 1, 2025

Spring Program

April 19–June 12, 2026
Art due March 15, 2026

Specifications

- Print-quality PDF *with bleed and crop marks*
- CMYK and 300 dpi
- Full page: 5.5" x 8.5"
- Half page: 5.5" x 4.25"
- Grayscale *except back and inside covers*



EMAIL NEWSLETTER

Sponsor our monthly newsletter to reach an active musical audience!

With an average open rate of over 50%, you'll be top of mind for 10,000+ music supporters, alumni, and families of young musicians.

UP TEMPO

First Email Ad	\$295
Each Additional Email Ad	\$250

Sent monthly on the 15th
September 2025–August 2026
Ad due on the 1st of the month

Specifications

- JPG or PNG format
- 1320px x 740px
- Up to 40 words of copy
- Include a web link

Questions? Contact Development Coordinator Jacob West at jacob@gtcys.org or 651.504.6908