

2022 Orchestrating Opportunities Sponsorship Overview



Saturday, April 16 at Orchestra Hall, Minneapolis

5pm Cocktail Reception in the Grand Foyer

6pm Program & Auctions in the Auditorium with GTCYS' Harmony and Symphony musicians, auctions, and Gretchen Carlson

GTCYS celebrates 50 years of music and community at its annual Orchestrating Opportunities benefit on April 16 at beautiful Orchestra Hall. GTCYS musicians and honorary guest Gretchen Carlson, GTCYS alumna acclaimed journalist, and female empowerment advocate, will take the stage for a joyous program filled with inspiring music, uplifting stories, and enticing auctions to support opportunities for students now and in the future. This is GTCYS' largest fundraising event of the year. Sponsorships and event proceeds will support our music education activities and scholarships.



"GTCYS prepares my son for a better future" ~Harmony parent

The Greater Twin Cities Youth Symphonies (GTCYS) opens doors to music learning and provides a pathway for students of all ages, abilities, and backgrounds. As one of the country's leading youth orchestra programs for the last 50 years, GTCYS provides a joyful, enriching learning community. Learn more at gtcys.org.



- **1,000+** participating students ages **8 – 18** from across the region are transformed as strong learners and leaders
- **10 school-year orchestras and 3 summer camps** create an entry-point and pathway for students of all backgrounds
- **\$140,000+** in need-based tuition assistance and scholarships for private lessons to reduce financial barriers
- **Harmony strings instruction program** creates access for 65 underrepresented students in St. Paul
- **30+ annual concerts** at diverse venues enrich the community and create beauty
- **Poised for the future** with successful track record of growth, resiliency, and EDI initiatives

GTCYS students are our future workforce, leaders, arts patrons, and musicians.

Orchestrating Opportunities Sponsorship Levels

Make a difference as a sponsor! By partnering with GTCYS, sponsors will receive valuable brand recognition while directly supporting the event and creating opportunities for young musicians. It's a win-win!

\$10,000 Presenting Anniversary Sponsors

- 30-second video ad spot in GTCYS' Anniversary video shown at the event and shared after (ad provided by sponsor)
- Full page ad in GTCYS' 2022-23 fall and spring program books
- Name/logo recognition in event emails, program, signage, and GTCYS' website
- Stage announcement at event
- Dedicated social media thank you post
- Priority reserved seating for 20 guests during event program
- Underwrites attendance for 50 guests in honor of GTCYS' 50th Anniversary
- 20 VIP tickets to 2022-23 Symphony Series concerts with reserved seating



~~\$5,000 Program Sponsors: Symphony, Harmony, or Harmony Alumni – SOLD OUT~~

- Full page ad in GTCYS' 2022-23 fall program book
- Name/logo recognition in event emails, program, signage, and GTCYS' website
- Stage announcement at event
- Recognition on social media
- Priority reserved seating for 10 guests during event program
- Underwrites Symphony, Harmony, or Harmony Alumni students' performance at the Benefit (sponsor selects on a first available basis)
- Underwrites attendance for 25 guests in honor of GTCYS' 50th Anniversary
- 10 VIP tickets to 2022-23 Symphony Series concerts with reserved seating



~~\$3,000 Event Sponsors: Catering, Beverages, Live Auction, or Golden Ticket Raffle~~ (sponsor selects preference)

- Half page ad in GTCYS' 2022-23 fall or spring program book
- Name/logo recognition in event program, signage, and GTCYS' website
- Stage announcement at event
- Recognition on social media
- Underwrites an event component: Catering, Beverages, Live Auction, Golden Ticket Raffle (sponsor selects on a first available basis)
- Underwrites attendance for 15 guests in honor of GTCYS' 50th Anniversary
- Priority reserved seating for 6 guests during event program
- 6 VIP tickets to 2022-23 Symphony Series concerts with reserved seating



\$1,000 Signature Sponsors

- Name/logo recognition in event program, signage, and website
- Recognition during the event
- Underwrites attendance for 5 guests in honor of GTCYS' 50th Anniversary
- 2 VIP tickets to 2022-23 Symphony Series concerts with reserved seating



\$500 Student Sponsors

- Name/logo recognition in event program
- Underwrites event participation for 5 GTCYS students
- Underwrites attendance for 2 guests in honor of GTCYS' 50th Anniversary

Purchase your sponsorship by April 1 online at gtcys.org/benefitsponsor or use the form on the next page. Can't sponsor, but still want to make a difference? Give the gift of music today at gtcys.org/donate.

Questions? Contact executive director Megen Balda at megen@gtcys.org or at 651.602.6802. **Thank you!**

2022 Orchestrating Opportunities Sponsorship Commitment Form

Purchase your sponsorship by April 1. An online form is available at www.gtcys.org/benefitsponsor.

SPONSOR INFORMATION

Sponsor Name (as you prefer to be recognized) _____

Contact Name/Title (if different than above) _____

Address _____

City, State, Zip Code _____ Phone _____

Email _____ Website _____

SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> Presenting Anniversary Sponsors \$10,000 | <input type="checkbox"/> Event Sponsor: Beverages \$3,000 SOLD OUT |
| <input type="checkbox"/> Program Sponsor: Symphony \$5,000 SOLD OUT | <input type="checkbox"/> Event Sponsor: Live Auction \$3,000 |
| <input type="checkbox"/> Program Sponsor: Harmony \$5,000 SOLD OUT | <input type="checkbox"/> Event Sponsor: Golden Ticket Raffle \$3,000 |
| <input type="checkbox"/> Program Sponsor: Harmony Alumni \$5,000 SOLD OUT | <input type="checkbox"/> Signature Sponsors \$1,000 |
| <input type="checkbox"/> Event Sponsor: Catering \$3,000 | <input type="checkbox"/> Student Sponsors \$500 |

PAYMENT

- Check enclosed, payable to GTCYS
- Please invoice me
- To pay with a credit card, please reserve your sponsorship online at gtcys.org/benefitsponsor

By April 1, return this form to Executive Director Megen Balda at megen@gtcys.org or to GTCYS at 408 St. Peter Street, Suite 300, St. Paul, MN 55102. Questions about sponsorships or details? Call Megen at 651.602.6802.

Thank you!