

# Greater Twin Cities Youth Symphonies 2017-18 Advertising Information

## PRICING

<b>PRINT ADVERTISEMENTS</b>	<b>Full Page Print Ad</b> 5.25" w x 8.25"h	<b>Half Page Print Ad</b> 5.25" w x 4"h	<b>Business Card Print Ad</b> 3.5" w x 2"h
<b>Concert Program #1</b> Concerts on November 19, December 15, February 25 Circulation 3,500	<b>\$325</b>	<b>\$255</b>	<b>\$135</b>
<b>Concert Program #2</b> Concerts on April 15, May 6 Circulation 3,000	<b>\$325</b>	<b>\$255</b>	<b>\$135</b>
<b>Both Concert Programs</b> <i>Save 8% by advertising in both programs!</i> Circulation 6,500	<b>\$600</b>	<b>\$470</b>	<b>\$250</b>
<b>PREMIUM FULL-PAGE ADS available on a first-come, first-served basis.</b> For availability call 651-602-6808 or email <a href="mailto:jeni@gtcys.org">jeni@gtcys.org</a> .			
<b>\$850</b> Full color back cover		<b>\$725</b> Full color inside front or back cover	
<b>WEBSITE LISTING</b>	<b>Premium Web Ad</b>	<b>Discounted price for year-long print advertisers!</b> <i>Place any size ad in both concert programs and receive a web ad for half price.</i>	
<b>Yearlong Logo, Listing (200 characters) &amp; Web link</b> October 20, 2017 – October 20, 2018	<b>\$195</b>	<b>\$95</b> (plus print ad total above)	

## DETAILS

<b>PRINT ADVERTISEMENTS</b>		
<b>Print Ad Deadlines</b>		
Program #1	Space reservation and payment: <b>September 30, 2017</b>	Artwork: <b>October 15, 2017</b>
Program #2	Space reservation and payment: <b>February 28, 2018</b>	Artwork: <b>March 15, 2018</b>
<b>Print Ad Specifications</b>		
<ul style="list-style-type: none"> <li>Programs are professionally designed and printed on 70# glossy paper stock with full-color cover pages and black and white interior pages. Books are saddle stitched with a final trim size of 5.5" wide by 8.5" high.</li> <li><b>Ads must be submitted in high-quality PDF format with no bleed or crop marks.</b> They must be black and white unless you purchased a premium color ad. Email your PDF to <a href="mailto:jeni@gtcys.org">jeni@gtcys.org</a> by the artwork deadline(s) above.</li> </ul>		
<b>WEBSITE LISTING</b>		
<b>Website Ad Deadline</b>	Reservation and payment: <b>September 30, 2017</b>	Web ad materials: <b>October 15, 2017</b>
<b>Website Ad Specifications</b>		
<ul style="list-style-type: none"> <li>Full color <b>logo</b> in JPEG format, 200 characters of promotional <b>text</b> to include on your web ad, specific <b>URL</b> for your webpage</li> <li>Email web ad materials to <a href="mailto:jeni@gtcys.org">jeni@gtcys.org</a> by <b>October 15, 2017</b>.</li> </ul>		

## PURCHASING SPACE

To purchase ad space, [please fill out our online form.](#)

## CONTACT

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651-602-6808